

THE FROM WISCONSIN WITH LUCK INSTANT WIN GAME AND SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

ALL IN-STORE GAME PRIZES (DEFINED BELOW) MUST BE CLAIMED BY 11:59:59 PM CT ON AUGUST 21, 2022 IN-STORE AS INDICATED ON GAME CARD.

The From Wisconsin With Luck Instant Win Game and Sweepstakes ("Promotion") is sponsored by Culver Franchising System, LLC ("Sponsor"), 1240 Water St., Prairie Du Sac, WI 53578 and is administered by Prize Logic, LLC, ("Administrator"), Two Towne Square, Suite 200, Southfield, MI 48076.

- 1. PROMOTION PERIOD:** The Promotion begins on July 11, 2022 at 10:00 AM Central Time ("CT") and ends on August 7, 2022 at 11:59:59 PM CT ("Promotion Period"), but is only available while Game Card (defined below) supplies last. Game Cards must be redeemed by in-store or online, as indicated on the Game Card and further described herein, between July 11, 2022 and August 21, 2022. Game Cards eligible to be redeemed in-store must be presented for redemption by close of business on August 21, 2022. Game Cards presented for redemption after close of business in-store or 11:59:59 PM CT online on August 21, 2022 will be invalid. The Promotion consists of an "Instant Win Game", an "In-Store Game" and a "Sweepstakes." The Administrator's computer is the Promotion's official clock.

- 2. ELIGIBILITY:** This Promotion is open only to legal residents of Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, North Carolina, Nebraska, North Dakota, Ohio, South Carolina, South Dakota, Tennessee, Texas, Utah, Wisconsin, and Wyoming who are at least eighteen (18) years old and the age of majority in his/her state of residence at the time of entry. Employees of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively, the "Promotion Entities") and their immediate family members (*i.e.*, spouse, parent, child, sibling, and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Promotion. Void where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Promotion, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant's entries will be declared null and void and any prize an entrant might have been entitled to win will not be awarded any may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

3. **HOW TO PARTICIPATE:** To participate in the Promotion, eligible entrants must obtain a game card (each a “Game Card”) and a code (each a “Code”) via the following methods:

A. **Make a Purchase:** An eligible entrant must purchase at least one (1) Regular Value Basket at a participating Culver’s store (each a “Qualifying Purchase”), while supplies last. Upon making a Qualifying Purchase, entrant will receive one (1) “From Wisconsin With Luck” Game Card, while supplies last. There is a total of thirteen million (13,000,000) total Game Cards available in the Promotion. There will be one million forty thousand (1,040,000) Game Cards available for Florida residents (“Florida Pool”) and the eleven million nine hundred sixty thousand (11,960,000) will be for residents of all other states (“General Pool”), (each a “Pool”). Each Game Card contains four (4) tabs with one (1) tab containing a Code. Game Cards and Codes can only be obtained via this method during the Promotion Period. **Eligible entrants who are Florida residents are only eligible to receive a Game Card at Culver’s Florida locations.**

B. **Without a Purchase:**

i. **Mail-in Game Card Request:** To obtain a Game Card and Code without making a purchase from June 27, 2022 through July 25, 2022, an entrant may legibly hand write his/her full name (no initials), complete street address (no P.O. Box), age, and valid e-mail address on a card and place in a properly stamped envelope **including a self-addressed stamped envelope** and mail it to: The From Wisconsin With Luck Instant Win Game and Sweepstakes – Game Card Request, P.O. Box 251328, West Bloomfield, MI 48325 (each a “Mail-In Request”). Mail-in Requests must be postmarked by July 25, 2022 and received by August 4, 2022. Administrator will send one (1) Game Card per Mail-In Request by via the self-addressed stamped envelope to the address provided on the request (PO Boxes not permitted), while supplies last. There will be one hundred thousand (100,000) Game Cards available for Mail-In requests. There is a limit of one (1) Mail-in Request per day during the Promotion Period. Multiple Mail-In Requests with the same postmark date will be deemed one (1) request. Mail-in Requests will not be returned and no further correspondence will be entered into. Mail-in Requests must be original and hand-written. No mechanical reproductions are allowed.

ii. **Promo Code Request:** To obtain a Code without making a purchase from 12:00 AM CT on July 26, 2022 to 11:59:59 PM CT on August 7, 2022, an entrant may use the Code WKMYXBKXKYMHX. Entrants may also continue to submit a Mail-In Request as outlined above to receive a Game Card to play the “In-Store Game” defined below. Mail-In Requests for Game Cards to play the In-Store Game must be postmarked by August 7, 2022 and received by August 17, 2022

All Game Cards and Codes must be obtained during the Promotion Period. Mechanical reproductions or Game Cards obtained outside of authorized channels are not valid. Game Cards are void if they contain any printing, mechanical, seeding, typographical or other errors, if they have been tampered with or obtained other than through authorized channels or if they are not presented for redemption by August 21, 2022.

Limit: Regardless of method of obtaining a Game Card, an entrant may receive one (1) Game Card per day. A “day” is defined as starting at 12:00 AM (midnight) CT and ending at 11:59:59 PM CT on each calendar day during the Promotion Period, except on July 11, 2022, when the day will start at 10:00 AM CT and end at 11:59:59 PM ET. If an entrant attempts to obtain more than one (1) Game Card per day, such Game Card may, at the Sponsor’s sole discretion, be disqualified.

Note about participating Culver’s locations: Sponsor is not liable if, due to federal, state, and local laws, rules, ordinances, or any other causes due to the COVID-19 pandemic, a store unexpectedly is not permitted to open, or closes before all Game Cards are distributed.

During the Promotion Period, after an entrant has obtained a Game Card and Code, he/she must visit culvers.com/luck (“Website”) and complete and submit the registration form including, but not limited to, his/her valid e-mail address and agreement to these Official Rules. After completing the registration form, an entrant may submit the form to continue to either enter a Code. After registering or logging-in and entering a Code, the entrant must then follow the on-screen instructions to play the Instant Win Game (“Game Play”). Entrants who are residents of Florida will play for the Florida Pool and entrants who are residents of all other eligible states will play for the General Pool.

After the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential “Instant Winner” (“Notification”). Potential winner must fill in the online form with his/her USPS mailing information (PO Boxes not permitted) to officially register to receive a prize. Upon completing a Game Play for both residents of Florida and residents of all other eligible states, each entrant will automatically receive one (1) entry into the Sweepstakes. Each entrant who receives a winning Notification will be deemed a potential Instant Winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

LIMIT: There is a limit of one (1) Game Play and one (1) Sweepstakes entry per day during the Promotion Period. A “day” is defined as starting at 12:00 AM (midnight) CT and ending at 11:59:59 PM CT on each calendar day during the Promotion Period, except on July 11, 2022 when the day will start at 10:00 AM CT and end at 11:59:59 PM ET. In the event that a household enters the Promotion using more than five (5) unique e-mail addresses, all of the Game Plays/entries associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified.

NOTE: During the Promotion Period, an entrant may receive a link to the Website by scanning the QR code on select Promotion print advertising. An entrant may center the QR code in the camera and scan the QR code. Once completed, the entrant will receive a link to the Website, and may follow the steps noted above to participate. **An entrant cannot participate solely by scanning the QR code.**

- 4. IN-STORE GAME:** Upon receiving a Game Card, entrant may open the other tabs to play the In-Store Game. Upon revealing a tab, an entrant may reveal an “In-Store Game Prize” as

further described in Section 7C below. All In-Store Game Prizes must be redeemed in-store at a Culver's location by August 21, 2022.

5. **SPECIAL OFFER:** Upon receiving a Game Card, entrant may open the other tabs to potentially receive one (1) coupon for \$1 off a Regular Value Basket ("Coupon") (\$1 off Regular Menu Price. Not valid w/any other offer. No substitutions. CFS, LLC. Exp. 8/21/22). There are a total of one million nine hundred fifty thousand (1,950,000) Coupons available in the Promotion. There is a limit of one (1) Coupon per person. Terms and conditions of Coupons apply. Coupons are subject to availability and only available while supplies last. Coupons must be redeemed in-store by August 31, 2022. No substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a Coupon of equal or greater value in case of unavailability of a Coupon or force majeure. Each entrant shall be solely responsible for payment of any and all applicable federal, state, and local taxes for Coupon received. All other costs and expenses not expressly set forth herein shall be solely the recipient's responsibility.
6. **RANDOM DRAWING:** On or about August 9, 2022, Administrator will randomly select one (1) potential Sweepstakes winner from among all eligible entries received during the Promotion Period. The winner is a potential winner, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

7. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE ("ARV"):

A. Instant Win Game Prizes (2,100 total; 1,931 total for General Pool and 169 total for Florida Pool): The following Instant Win Game prizes are available during the Promotion Period ("Instant Win Game Prizes"):

Instant Win Game Prize	Quantity For General Pool	Quantity For Florida Pool	ARV (each)
A \$25 Culver's Gift Card	257	23	\$25
A \$10 Digital ButterBurger Boutique Bucks	1,288	112	\$10
A \$20 Digital ButterBurger Boutique Bucks	257	23	\$20
A \$50 Digital ButterBurger Boutique Bucks	129	11	\$50

B. Sweepstakes Prize (1): The Sweepstakes prize is \$10,000 ("Sweepstakes Prize"). There will be one (1) Sweepstakes Prize. The ARV of the Sweepstakes Prize is \$10,000.

C. In-Store Game Prizes: The following In-Store Game Prizes are available in the Promotion:

In-Store Game Prize	Quantity For General Pool	Quantity For Florida Pool	ARV (each)
A Free Single Scoop*	598,000	52,000	\$2.29
A Free Regular Cheese Curd**	598,000	52,000	\$3.49

*Charges for toppings. Not valid with any other offer. No substitutions. Limit 1 per person per visit. CFS, LLC. Exp. 8/21/22.

**_Not valid with any other offer. Limit 1 per person per visit. CFS, LLC. Exp. 8/21/22.

All In-Store Game Prizes must be claimed by 11:59:59 PM CT on August 21, 2022 in-store as indicated on Game Card. All In-Store Game Prizes in the Florida Pool must be redeemed in a Culver's store in Florida by August 21, 2022.

D. Total ARV: The total ARV of all available prizes in the Promotion is \$3,800,600. The total ARV of all available prizes in the Florida Pool is \$313,265.

E. Odds of Winning/ Prize Limit: The odds of winning the Sweepstakes Prize depend on the total number of eligible Sweepstakes entries received during the Promotion Period.

The odds of winning an Instant Win Game Prize depend on when the entrant completes a Game Play for each Pool. Instant Prizes will be made available at random times throughout the Promotion Period for each Pool. To be a potential winner of an Instant Win Game Prize, an entrant's Game Play must have occurred either at the exact randomly predetermined winning time as determined by Sponsor and/or Administrator for the respective Pool. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant's Game Play to occur after that time will be deemed a potential Instant Winner for the respective Pool. The number of Instant Win Game Prizes available to be won for each Pool will decrease during the Promotion Period as prizes are awarded and claimed.

The odds of winning an In-Store Game Prize for the General Pool is approximately 1:20 and the odds of winning an In-Store Game Prize for the Florida Pool is approximate 1:20.

There is a limit of one (1) Sweepstakes Prize per person, one (1) Instant Win Game Prize per person, and one (1) In-Store Game Prize per person.

F. General Prize Restrictions: Details of all prizes determined by Sponsor in its sole discretion. All prizes will be awarded as long as there are a sufficient number of eligible prize claims. All prize details are at the sole discretion of the Sponsor. In no event will more prizes be awarded than are stated in these Official Rules.

In the event that, due to technical, typographical, printing, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the potential winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received for each prize.

8. HOW TO CLAIM A PRIZE: After the random drawing, Administrator will notify the potential Sweepstakes Prize winner via e-mail at the e-mail address provided at the time of registration. The potential Sweepstakes Prize winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within ten (10) calendar days from the date of attempted notification or the

Sweepstakes Prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of a winner's right to claim his/her prize, and may result in the prize being awarded to an alternate winner, if time permits. All In-Store Game Prizes must be claimed by 11:59:59 PM CT on August 21, 2022 in-store as indicated on Game Card. All In-Store Game Prizes in the Florida Pool must be redeemed in a Culver's store in Florida by August 21, 2022. All potential prize winners may be requested to provide additional documentation for verification purposes. If a potential Sweepstakes Prize winner or a potential Instant Winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential winner fails to any requested documentation within the deadline (if applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries (or non-winning Game Plays), as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Physical Instant Win Game prizes will be mailed to verified winners at the street address provided at the time of registration and digital Instant Win Game Prizes will be e-mailed to verified winners at the e-mail address provided at the time of registration within approximately 6 to 8 weeks from the end of the Promotion. The Sweepstakes Prize winner will be contacted for prize fulfillment. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will issue an IRS Form 1099-MISC for the Sweepstakes Prize winner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 9. LIMITATION OF LIABILITY:** By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-

related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays/Sweepstakes entries and bonus Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information

or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

10. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

11. PRIVACY: Sponsor's privacy policy is available at <https://www.culvers.com/privacy-and-terms-of-use>.

12. PUBLICITY RIGHTS: By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name,

biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

- 13. GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Game Play/Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.
- 14. WINNERS LIST:** To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: The From Wisconsin With Luck Instant Win Game and Sweepstakes - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by October 8, 2022.

Customer Service inquiries may be made at [Contact Us](#).

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